

NZ Media Fund: Scripted and Factual streams
 Stage 2: Funding assessment - Aggregated scores

Project Title: X

Assessments are completed by three assessors with applications in each group ranked to create a short list of applications for stage 3 assessment .

Applications are assessed against the investment principles (with the exception of Fairness - this is specifically assessed in stage 1 and is embedded in our processes), taking into account the level of funding requested. These principles support our goals for funding quality, diverse and discoverable content.

Criteria	Maximum available Points	Assessor 1	Assessor 2	Assessor 3	Total
Cultural value: To what extent does the project -		13	20	23	56
Tell an engaging NZ social, cultural, political or historical story	20	10	15	16	41
Appeal to and/or reflect a targeted audience	5	2	3	4	9
Contribute to Rautaki Māori	5	1	2	3	6
Balance: Does the project serve a - (pick one)		10	10	10	30
General Mainstream audience	5				0
General Diverse audience	10				0
Targeted Diverse audience	10	10	10	10	30
Risk: To what extent does the project -		14	10	11	35
Take creative risk	10	7	4	6	17
Have a strong enough case that successful completion is likely	5	4	4	4	12
Adequately address any health and safety risks	5	3	2	1	6
Competition: To what extent does the project -		5	7	9	21
Add to NZOA's range of content and content creators	5	2	4	4	10
Have a commissioning platform that has a sustained commitment to NZ identity and culture	5	3	3	5	11
Value for Money: To what extent does the project -		15	18	17	50
Have a budget appropriate for the concept	10	6	7	6	19
Have a reasonable shelf life	5	2	3	4	9
Target an audience of appropriate size for the funds sought	10	7	8	7	22
No duplication: To what extent does the project -		9	6	7	22
Propose different content to what is/will be already available	10	9	6	7	22
Leverage: To what extent does the project -		7	8	7	22
Have adequate platform investment	5	3	2	4	9
Have other partners with \$\$ or resource	5	1	4	2	7
Help leverage other aspects of NZOA's work	5	3	2	1	6
Capability: To what extent does the project -		4	7	6	17
Have a capable/experienced team	5	2	3	1	6
Have a platform clearly able to reach target audience	5	2	4	5	11
TOTAL	130	77	86	90	
AGGREGATED TOTAL (out of 390)				253	253
Any other matters or special merits?		Text here			
Should be recommended to SIC?					
	Yes			P	
	Maybe		?		
	No	X			